



V.S.R. GOVERNMENT DEGREE COLLEGE

Movva-521135, Krishna District, Andhra Pradesh

NAAC Accredited with "A" Grade (3.01 CGPA)

ISO 9001:2015, 14001:2015, 50001:2011 Certified Institution



Editor-In-Chief

Dr. S. Madhavi
Principal

NEWS LETTER

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Editor

Smt. Y. Suneetha
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VISION:

- To be acknowledged as a reputed institution at local University and state level whose academic, ethical and cultural dimensions of students' education and contribution to the community consistently meet the standards of excellence and global challenges.
- To offer relevant / need based courses from time to time, to promote interaction with industry, to develop critical thinking among students.

MISSION:

- ❖ To promote holistic development of students by offering quality education and to prepare them to embrace the challenges of changes that new technology brings in the process of globalization.
- ❖ To empower all the students to lead productive lives and become contributing members of the community by applying their acquired knowledge and skills.

OBJECTIVES:

- ✓ To promote higher education in the field of Commerce, Science and Arts.
- ✓ The college has been starting need based courses from time to time.
- ✓ To provide educational guidance and training to the students towards empowering them with knowledge, skills, values, imagination and creativity.
- ✓ To train the students in a variety of other skills required for their career and life.
- ✓ To prepare the youth for the changing times.
- ✓ To inculcate a value system and healthy culture in the students for preparing them into better citizens.
- ✓ To include benefits of education by undergoing constructive changes.
- ✓ To enhance the quality of teaching-learning process through continuous assessment and use of ICT.
- ✓ To make the students self-reliant, confident, imaginative, creative and compassionate.
- ✓ To expose the students to global concepts and modern technologies.



Dr. S. Madhavi

M.Sc., B.Ed., Ph.D.

Principal

"Education should be imported with a view to the type of society we wish to build. The main function of a University / College is not to grant degrees or diplomas, but to develop the University spirit and advance learning. The former is impossible without corporate life, the latter without honors and post graduate"

College Profile:

V.S.R. Government Degree & P.G. College was established in 1984. This College has been established in order to cater to the educational needs of the rural students from the surrounding villages of Movva Mandal. The land of the college has been donated by the Local Philanthropists. The motto of the College is to focus on the objectives of education to the students from the rural communities, thereby imparting skills of employability to meet the job opportunities and to mould themselves as the responsible citizens of India. The College has been offering 10 UG and 3 PG Programmes.

The College is covered under 2f and 12 B of UGC Act 1956 and getting general development grants since 1992. At present the College is affiliated to Krishna University, Machilipatnam.

The Vision of the College

To contribute to the advancement of knowledge through teaching, research, publications and dissemination and to train students to acquire good communication skills and leadership qualities so as to mould them to be global citizens.

The College has been offering relevant, need based courses from time to time. The College went for first accreditation in 2004 and was awarded "B" Grade and Second accreditation in 2011 and was awarded "B" Grade with 2.56 CGPA and third accreditation in 2017 and was awarded "A" grade with 3.01 CGPA.

ZONAL REVIEW MEETING WITH PRINCIPALS OF GDCs

With an objective to strengthen the quality of Government Degree Colleges in the State, APCCE has been monitoring the academic and administrative activities from time to time. But in most of the cases, it was found informal and most of the initiatives of GDCs have not been properly implemented and highlighted from time to time. Hence, the Commissioner, of Collegiate Education conducted Zonal Review Meetings with Principals of GDCs to review the implementation of Academic and Administrative activities. Our Principal, Dr. S. Madhavi, along with other Principals of Zone II GDCs attended this review meeting at GDC Rampachodavaram on 1 August 2022.



MEETING ON MANDATORY INTERNSHIP IN UG V AND VI SEMESTER

Our Principal, Dr.S.Madhavi, along with our Academic Coordinator, Smt.K.R.Manjula attended a meeting on 02 August 2022 (Tuesday) at 1500 hrs in Alluri Sitarama Raju Auditorium, Krishna University, Machilipatnam to discuss and finalise the course of action regarding mandatory internship in UG V semester and VI. Agenda of the Meeting:



- Issues related to registration for Internship certifications
- Finalising modalities (modus operandi) for embarking UG V Sem students on mandatory Internship program.
- Finalising academic calendar/Course work for UG V and VI Sem in the wake of mandatory internship program in third year.
- Modalities related to Commencement of New UG courses (if any) from the AY 2022 - Submission of course structure and curriculum
- Technical and any kind of issues related to filling and uploading mandatory date to AISHE portal.

AZADI KA AMRIT MAHOTSAV



Azadi ka Amrit Mahostav is an initiative of the Government of India. The AKAM was launched 12th March 2021 by the Hon'ble Prime Minister of India. The celebrations were started 75 weeks prior to 15 August 2022 and will continue till 15 August 2023. Further Hon'ble Chief Minister also assured that the Government of Andhra Pradesh would redouble its efforts to ensure the success of the AKAM. Therefore all the Principals of Government Degree Colleges are requested to give instructions to their respective NSS and NCC units to Organize AKAM activities every week without fail.

In this connection, our college NSS Coordinator, Dr.T.Srikanth, was organizing activities every week as per the schedule mentioned.





NATIONAL LEVEL QUIZ

On the Eve of Azadi ka Amrit Mahostav, our college Department of English and NSS unit jointly conducted a National Level Online Quiz to students and faculty on literature and events related to Indian Independence Movement. Total 489 participated in this quiz and received their e-certificates.



PRIZE DISTRIBUTION TO THE WINNERS OF THE ELOCUTION, SINGING AND ESSAY WRITING COMPETITION



As a part of Azadi ka Amrit Mahotsav, our college NSS unit in association with The Department of Police, Kuchipudi, conducted Elocution, Singing and Essay Writing competition. The Kucipudi sub-Inspector of Police, K. Durga Prasad Rao, distributed prizes to the winners of the competitions.

Elocution Winners	Singing competition winners	Essay Writing Winners
P. Mojes Kumar (IIBA) I Prize	J.Amrutha (IBCom) I Prize	D. Naga Venkata Lakshmi (IBCom) I Prize
K.Vasavi (IBSc) II Prize	D.Naga Venkata Lakshmi (IBCom) II Prize	D.Pallavi (IBCom) II Prize
J.Amrutha (IBCom) III Prize	K.Vasavi (IBSc) III Prize	A. Gowri Naga Prasad (IBSc) III Prize

AWARENESS PROGRAMME ON INTERNSHIPS, APPRENTICESHIPS AND TRAINING AND PLACEMENTS BY ETOE

ETOE is very unique student enrichment & placement program, unlike many traditional placement programs. The CEO of ETOE G.S. Raju along with Rengarajan R, Head of Sales and Business Development visited our college on 11 August 2022 and created awareness among the students on Internships, Apprenticeships and Training and Placements. Mr.Raju, addressed the students on the importance of road map in reaching their goals. In order to achieve their goals the first and foremost thing is to build their character upon the bricks like hard work, honesty, valour, self-examination and best utilization of time. Students should have strong determination and perseverance to attain their goals. In this context, he mentioned the personalities of Gandhi, Verghese Kurien, Abdul Kalam to magnify the qualities he mentioned in character building. It was an enriching programme, where the students got motivated and understood the importance of goal setting and the road map in reaching their goals.



NATIONAL LIBRARIANS DAY



On 12 Aug 2022, The National Librarians Day was celebrated at our college to pay tribute to Father of Library science Dr. S. R. Ranganathan on his birthday. This day reminds the librarians their missions to work towards meeting the needs of the people by providing high quality info system.

HAR GHAR TIRANGA

The Govt of Andhra Pradesh initiated 'Har Ghar Tiranga' Programme under Azadi Ka Amrit Mahostav (AKAM) to inspire every department and individuals to hoist the National Flag at their respective institutes and homes in order to invoke patriotism among employees, students and stakeholders.

Commissioner of Collegiate Education gave detailed instructions to all Govt and Aided Degree Colleges in the state to The hoist the National Flag from 13th - 15th August, 2022 and to create awareness the among students to hoist National Flag at their homes and to conduct awareness activities, competitions , Rallies etc.

In this connection all the Principals of Govt and Aided Degree Colleges are instructed to declare 13th - 15th August, 2022 as working days for all the staff and students in order to celebrate the events related to Har Ghar Tiranga under Azadi Ka Amrit Mahostav (AKAM) in a befitting manner. Principals are further instructed to organize events, rallies, competitions, awareness programmes etc., from 13th - 15th August, 2022 and motivate students to participate in the activities.





In this regard, our college celebrated the events related to Har Ghar Tiranga. On 13 August 2022, we the staff and students, formed a human chain by holding national flags and all the departments conducted elocution Competition as a tribute to all the known and unknown heroes of the land who lived, fought and died for the nation. On 14 August 2022, the NSS and NCC unit, organised rallies, our Principal Dr.S.Madhavi, distributed national flags to students and the Women Empowerment Cell in Association with Cultural Cell conducted Rangoli making competition by using tri colors of the flag. On 15 August 2022, The celebrations started off with the hoisting of the National Flag ceremony by our Principal Dr.S.Madhavi. Students of our college, sung patriotic songs. Followed by this a Tree Plantation programme is organised by the Department of Botany. The programme came to a closure by taking selfies at selfie point which attracted all the staff and students created by the Department of Electronics. We, the staff and students, celebrated Azadi ka Amrit Mahotsav by taking part in events and celebrations to honour 75 years of country's Independence.

INDEPENDENCE DAY CELEBRATIONS

Our college celebrated the 75th Independence Anniversary with great pomp and show. The celebrations started off with the hoisting of the National Flag ceremony by our Principal Dr.S.Madhavi. She conveyed her



Independence Day greetings to all and paid homage to all the brave warriors of our nation. Students of our college showcased their patriotism spirit by singing heartwarm patriotic songs. Followed by this a Tree Plantation programme is organized by the Department of Botany. The programme came to a closure by taking selfies at selfie point which attracted all the staff and students created by the Department of Electronics. We, the staff and students, participated in these Independence Day celebrations with great patriotic forever.



MERITORIOUS SERVICE AWARD

The recognition of individuals who have shown significant dedication are given a meritorious service award. One of our teaching fraternity, Smt. K. Anusha, Lecturer in Biotechnology and Head of the Department received this award for the year 2022 from Smt. R. K. Roja, Minister of AP Tourism and Shri P. Ranjit Basha, I.A.S, District Collector Krishna in recognition of the meritorious services rendered by her for the Department of Higher Education, Government of Andhra Pradesh. In this context, the staff club of our college felicitated Smt. K. Anusha, and all the faculty congratulated her for having been awarded Meritorious Service Award 2022.



STAFF MEETING

A staff meeting was conducted on 25 August 2022 by our Principal Dr. S. Madhavi to know our preparedness for Academic and Administrative Audit 2020-2021. She guided us on how to prepare evidence-based documentation and maintenance of records and asked us to pay close attention to and strictly follow the guidelines and instructions of the formats provided by the NAAC.

ACADEMIC ADMINISTRATIVE AUDIT 2020-21



The APCCE as a part of quality initiatives with an objective to improve functional efficiency of colleges and to promote accountability among the teaching staff launched the Academic Audit. In this regard, an Academic and Administrative Audit is conducted on 26 August 2022. The Academic Advisors Sri K. Anka Rao, Lecturer in Commerce and Ms. A. Veera Kumari, Lecturer in Economics visited every Department of our college and verified all the required records that were maintained as per the revised new Reaccreditation Framework of NAAC. They expressed their satisfaction and suggested some recommendations. They are

1. To maintain proper record keeping with evidence-based documentation.
2. To introduce add-on and certificate courses.
3. To organize more field trips, workshops, seminars and conferences.
4. To enrol the students in Swayam and MOOCs courses.

TELUGU BASHA DINOTSAVAM

Telugu Language Day is observed on 29 August each year in the State of Andhra Pradesh and the State of Telangana of the Republic of India. This date was chosen to coincide with the birthday of the Telugu poet Gidugu Venkata Ramamurthy. In this regard, the Department of Telugu Celebrated Telugu Bhasham Dinostavam on 29 August 2022 to commemorate birth anniversary of Gidugu Ramamurthy Panthulu. Addressing the students, on this occasion, Smt. D. Bhagyaveni, Head of the Department Telugu, said that Gidugu Venkata Ramamurthy is known for advocating the use of a language, comprehensive to the common man, and opposed the use of scholar language. Due to Ramamurthy's attempts, spoken Telugu was standardized and accepted by pundits. She advised the students not to neglect their mother tongue while learning other languages. The language of Telugu is representative of our culture. It should pass on to our generations. It is our responsibility to preserve it. Our Vice-Principal, Smt. K. R. Manjula, Dr. T. Srikanth, Librarian, Dr. J. Kalpana, Lecturer in English, Smt. M. Naga Parameswari, Lecturer in Chemistry, Smt. Ch. Jagadambika, Lecturer in Telugu and Smt. Y. Suneetha, Lecturer in English were among others who participated in this occasion.



FIELD TRIP TO VIJAYAWADA RAILWAY STATION



Total 55 students from MPCs, MECs and MPWET went to a field trip to Railway station, Vijayawada on 29 August 2022. The Junior Engineer in the Telecommunication Department explained in detail that the Signal and Telecommunication Department is responsible for installation and maintenance of Signalling system essential for the safe & speedy movement of trains and Telecommunication systems required for the effective utilization of the large fleet of locomotives and other rolling stock and track as well as for the administration of the vast Railway Network. Telecommunication is a vital infrastructure for managing any transportation network. Indian Railway has an in-house Railway Telecommunication Network for managing Train operations and staff management and to offer Passenger Amenities. The students were exposed to data transfer process and the various servers being used in the process of Telecommunication.



Outcomes of the field trip:

The students were able to understand

- (a) How to regulate the movement of trains so that they run safely at maximum permissible speeds.
- (b) How to maintain a safe distance between trains that are running on the same line in the same direction.
- (c) How to ensure the safety of two or more trains that have to cross or approach each other.